Docket No.

197832US25

Client Ref: PIP-71-KATZ

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF:

GARY M. KATZ ET AL

SERIAL NO:

NEW APPLICATION

HEREWITH

GAU:

EXAMINER:

FILED: FOR:

TARGETED COMMUNICATIONS BASED ON PROMOTIONAL RESPONSE

# INFORMATION DISCLOSURE/RELATED CASE STATEMENT UNDER 37 CFR 1.97

ASSISTANT COMMISSIONER FOR PATENTS WASHINGTON, D.C. 20231

SIR:

Applicant(s) wish to disclose the following information.

## REFERENCES

- The applicant(s) wish to make of record the references listed on the attached form PTO-1449. Copies of the listed references are attached, where required, as are either statements of relevancy or any readily available English translations of pertinent portions of any non-English language references.
- ☐ A check is attached in the amount required under 37 CFR §1.17(p).

#### RELATED CASES

- ☐ Attached is a list of applicant's pending application(s) or issued patent(s) which may be related to the present application. A copy of the patent(s), together with a copy of the claims and drawings of the pending application(s) is attached along with PTO 1449.
- ☐ A check is attached in the amount required under 37 CFR §1.17(p).

# **CERTIFICATION**

- ☐ Each item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this statement.
- □ No item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 CFR §1.56(c) more than three months prior to the filing of this statement.

# DEPOSIT ACCOUNT

Please charge any additional fees for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to deposit account number <u>15-0030</u>. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

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ATTY DOCKET NO. SERIAL NO. U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE Form PTO 1449 197832US25 **NEW APPLICATION** (Modified) Client Ref: PIP-71-KATZ **APPLICANT** LIST OF REFERENCES CITED BY APPLICANT GARY M. KATZ ET AL FILING DATE **GROUP** UNKNOWN **HEREWITH U.S. PATENT DOCUMENTS** SUB FILING DATE **EXAMINER** DOCUMENT DATE **CLASS** NAME IF APPROPRIATE INITIAL NUMBER CLASS AΑ 6,026,370 02/15/00 Jermyn AB 5,982,892 11/09/99 Hicks et al. 5,918,213 06/29/99 Bernard et al. AC 04/06/99 ΑD 5,892,827 Beach et al. 01/05/99 Day et al. ΑE 5,857,175 5,832,457 11/03/98 O'Brien et al. 10/13/98 De Lapa et al. AG 5,822,735 AH 5,774,868 06/30/98 Cragun et al. 11/11/97 ΑI 5,687,322 Deaton et al. 03/18/97 Ovadia ΑJ 5,612,527 AK 5,515,270 05/07/96 Weinblatt AL 5,504,519 04/02/96 Remillard Clarke 03/26/96 AM 5,502,636 ΑN 5,380,991 10/10/95 Valencia et al. ΑO 5,201,010 04/06/93 Deaton et al. AP 3,959,624 05/25/76 Kaslow AQ 6,105,002 08/15/00 Powell FOREIGN PATENT DOCUMENTS DOCUMENT **TRANSLATION** DATE COUNTRY YES NO NUMBER AO AP AQ AR AS ΑT ΑU ΑV OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.) AW AX AY ΑZ **Date Considered** Examiner \*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.